

SPONSORSHIP & BUSINESS DEVELOPMENT OPPORTUNITIES

Platinum Sponsorship \$2,500 (1 available) Benefits:

- Tabletop exhibit
- Company logo and 100 word company description on www.fedpubseminars.com with link back to sponsor's website
- Logo placement in all appropriate marketing including emails, website, posters, signs, conference screensaver, table tents, etc.
- White paper posted on www.fedpubseminars.com
- Handout sponsor can provide copies to event management onsite for distribution with course materials from registration table, or distribution on each registrant's chair
- Pre- and post-conference lists provided to sponsor (pre-conference will include names and affiliations only; post-conference will include all contact information except email addresses)
- 1 complimentary registration for sponsor / 1 complimentary registration for an in-registered client

Gold Sponsorship

\$1,750 Benefits:

- Tabletop exhibit
- Company logo and 50 word company description on www.fedpubseminars.com with link back to sponsor's website
- Logo placement in all appropriate marketing including emails, website, posters, signs, conference screensaver, table tents, etc.
- White paper posted on www.fedpubseminars.com
- Handout sponsor can provide copies to event management onsite for distribution with course materials from registration table, or distribution on each registrant's chair
- Pre- and post-conference lists provided to sponsor (pre-conference will include names and affiliations only; post-conference will include all contact information except email addresses)
- 1 complimentary registration for sponsor

Silver Sponsorship \$1,200

Benefits:

- Company logo with link back to sponsor's website
- Logo placement in all appropriate marketing including emails, website, posters, signs, conference screensaver, table tents, etc.
- Pre- and post-conference lists provided to sponsor (pre-conference will include names and affiliations only; post-conference will include all contact information except email addresses)
- 1 complimentary registration for sponsor

ADDITIONAL FPS Sponsorship Opportunities

Increase your visibility at the FPS conference and beyond.

These opportunities are available to gold and silver sponsors only.

- Branded Break or Breakfast Sponsor \$500
- Branded Reception or Lunch Sponsor \$2,000

For more information about sponsorship opportunities, contact Rob Hafiz, 651.666.2030, <u>rob@fedpubseminars.com</u>, or Kimberly Bedard-Fortin, 603.473.0011, <u>kimberly@capitaledge.com</u>.